

CHI SIAMO



Stefano Negrini  
**ReLOG3P**  
Founder & Principal  
[stefano.negrini@relog3p.com](mailto:stefano.negrini@relog3p.com)



Società Benefit

**Est.d**: May 2021, Italy

**Form**: Innovative Startup, Benefit Corporation

**Field**: Global Logistics, Supply Chain, Mobility, Transport, Smart Cities

**Vision**: Reshaping LOGistics aiming for 3P: People, Planet, Prosperity

**Mission**: support Global freight industries (**end-to-end**, including **last/first mile** and **Smart Cities**) to contribute, among others, achieving the **UN SDGs** & **EU** objectives set by the **Green Deal**, **Fit for 55% Package**, **Sustainable and Smart Mobility Strategy**, **Digital Strategy**

**Manifesto**: "Innovation 4 Good", **Responsible & Ethical**, **Values & Purpose-Based**, **Trustworthy**, **Democratic**, **Agnostic**, **Agile**, **Modular** and **Scalable**, **(cyber)Secure & Privacy** principles, **by default & by design**, **5Cs** (co-ideation, co-creation, collaboration, co-operation, co-improvement)



### **SLaaS – Sustainable Logistics as a Service**

The **first and only** middleware platform,  
a **complete Virtual Control Tower** for  
Global Logistics, Supply Chains, Mobility &  
Transport Customers

For a simple, really end-to-end  
**Journey Towards Net-Zero.**

**All within a SINGLE platform!**

Innovation meeting | 14 novembre 2023



< **1,5** °C

**50 years**  
of  
**Talks &  
Declarations**

**2015:** Paris Agreement  
**2016:** UN Agenda 2030 & SDGs

**BINDING**  
**200+ Signatory Nations**

**2023: <15% ON TRACK...**

**1972:** UN Conference on the Human Environment & Stockholm Declaration  
**1979:** First World Climate Conference  
**1988:** Intergovernmental Panel on Climate Change (IPCC) established  
**1992:** UN Framework Convention on Climate Change (UNFCCC) in Rio de Janeiro  
**1995:** First Conference of the Parties (COP 1) in Berlin  
**1997:** Kyoto Protocol adopted  
**2005:** Kyoto Protocol entered into force  
**2017:** Montréal Declaration

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## PROBLEM



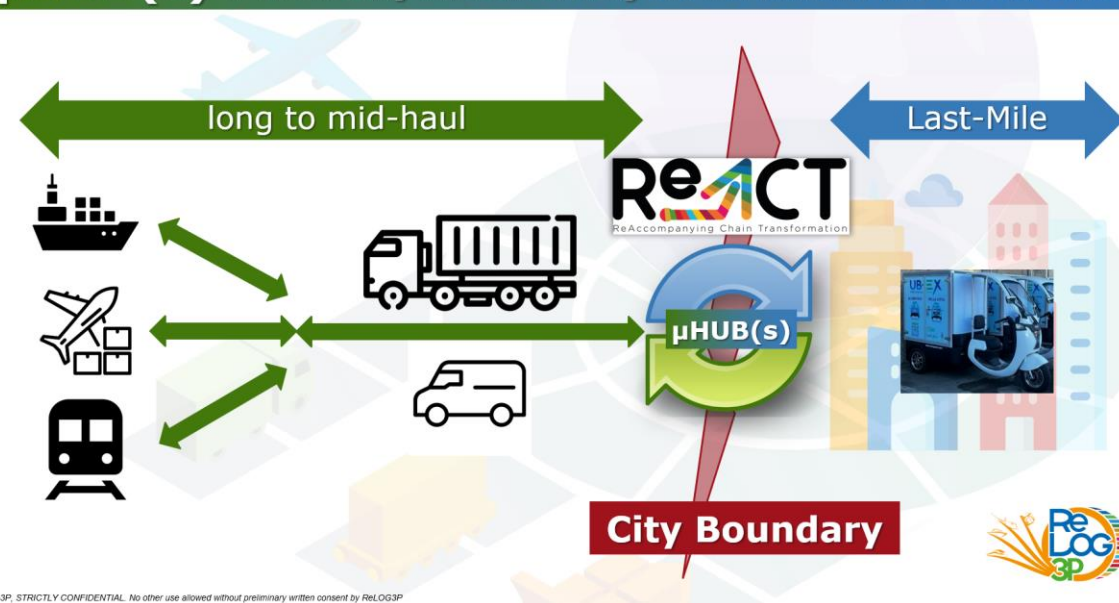
- ❖ Last-Mile deliveries performed with BIG vehicles!
- ❖ No load consolidation and standards between long & mid-haul to Last-Mile

## SOLUTION

$\mu$ HUB<sup>®</sup> is an example of a use case for Smart Cities, using the *ReACT Processes & Multimodality* services as well as the *SRL*<sup>®</sup>.

With  $\mu$ HUB<sup>®</sup> we are able to improve traceability, interoperability and sustainability of last mile deliveries by creating a single **physical & digital handshaking platform** for everyone involved in the transport chain, from the long to the mid haul to the cities and vice-versa, reducing costs and pollution generated by big vehicles in cities.

$\mu$ HUB(s) : The missing link between long and mid-haul and Last-Mile deliveries



## PROBLEM

### OBSOLETE & OBSCURE

>60% still manual  
<10% data available/used

### COMPLEX & FRAGMENTED

Average per shipment:

- 40+ stakeholders
- 5000+ interactions



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## SOLUTION



### SLaaS – Sustainable Logistics as a Service

The **first and only** middleware and integrated platform,  
a **complete**

**Virtual Control Tower** for **Global Logistics, Supply  
Chains, Mobility & Transport** Customers to get a  
simple, really **end-to-end Journey Towards Net-Zero**

**All within a SINGLE platform!**



## LA NOSTRA SOLUZIONE

### 3 interconnected Services, 1 single Platform

#### **WIKI-LOGI: Awareness & Knowledge**

THE "All about Logistics one-stop place" that allows searching, locating, sharing of ideas, information, knowledge, policies, best practices, standards, events, allowing as well direct contribution by and direct collaboration among industry's Stakeholders

#### **ACADEMY: Skills**

Aggregates and offer online learning solutions to fight obsolescence, increase knowledge and value for people and businesses. Includes a dedicated **Learning Needs Analysis** tool and a **Marketplace** to allow Professionals and Companies to meet around such new skills

#### **PROCESSES & MULTIMODALITY: Simplify, Interconnect, Improve**

Group several tools to improve processes efficiency, effectiveness, transparency, traceability, agility and reliability, predictability, flexibility, reducing costs, variability and waste.

Contributes freight movements interconnection & interoperability, increasing the optimum use of combined transport as well as loads consolidation, sharing of assets, and better management of logistics hubs

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### Measuring SUSTAINABILITY



#### **SRL® - SDG Readiness Level**

ReACT Certify include **SRL®**, our **TradeMarked** tool that, in real-time & continuous manner, **measure, monitor, visualize** and **report** Customers' **progress & contribution towards social, environmental & economical Sustainability**.

**SRL®** aggregates, for the purpose, **40+** different international standards measuring, monitoring & reporting tools.

With **SRL®** Customer's has a powerful data-based, scientific and objective tool to **increase Compliance, Reputation, Awareness, Engagement** and **avoid greenwashing, frauds & counterfeiting** claims on Sustainability

