



Ottimizzazione in tempo reale
dei consumi dei veicoli
heavy/light duty



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FREIGHT COSTS

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Fuel consumption/day

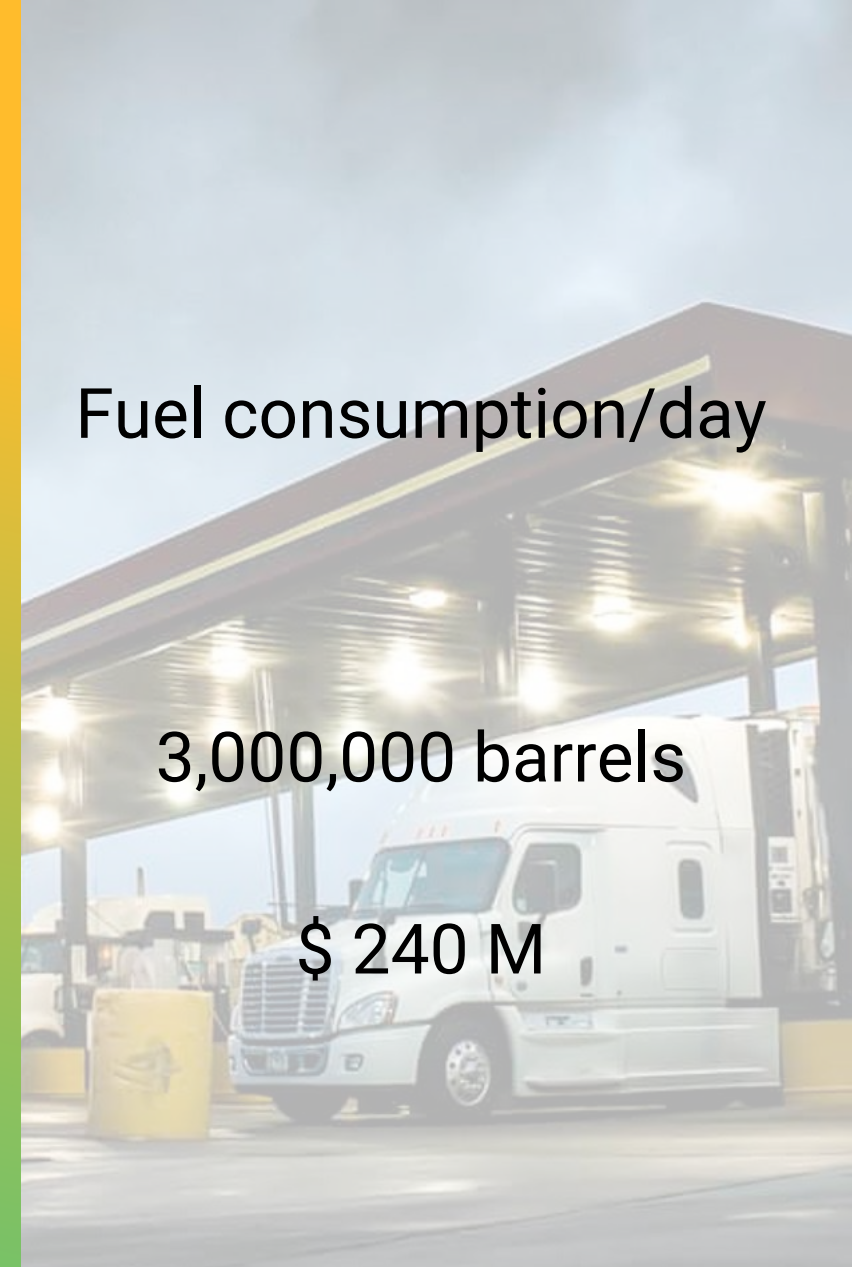
3,000,000 barrels

\$ 240 M

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 MinervaS

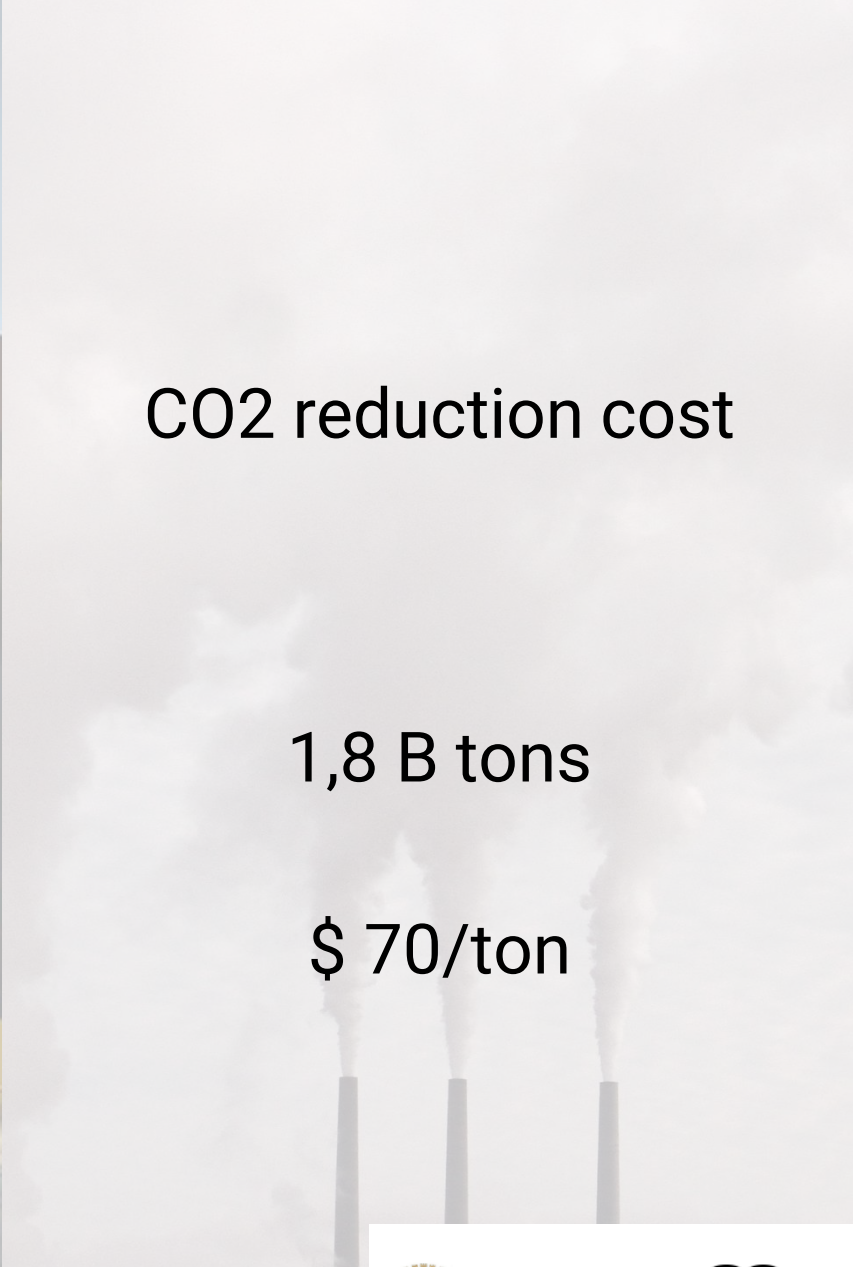




Fuel consumption/day

3,000,000 barrels

\$ 240 M



CO2 reduction cost

1,8 B tons

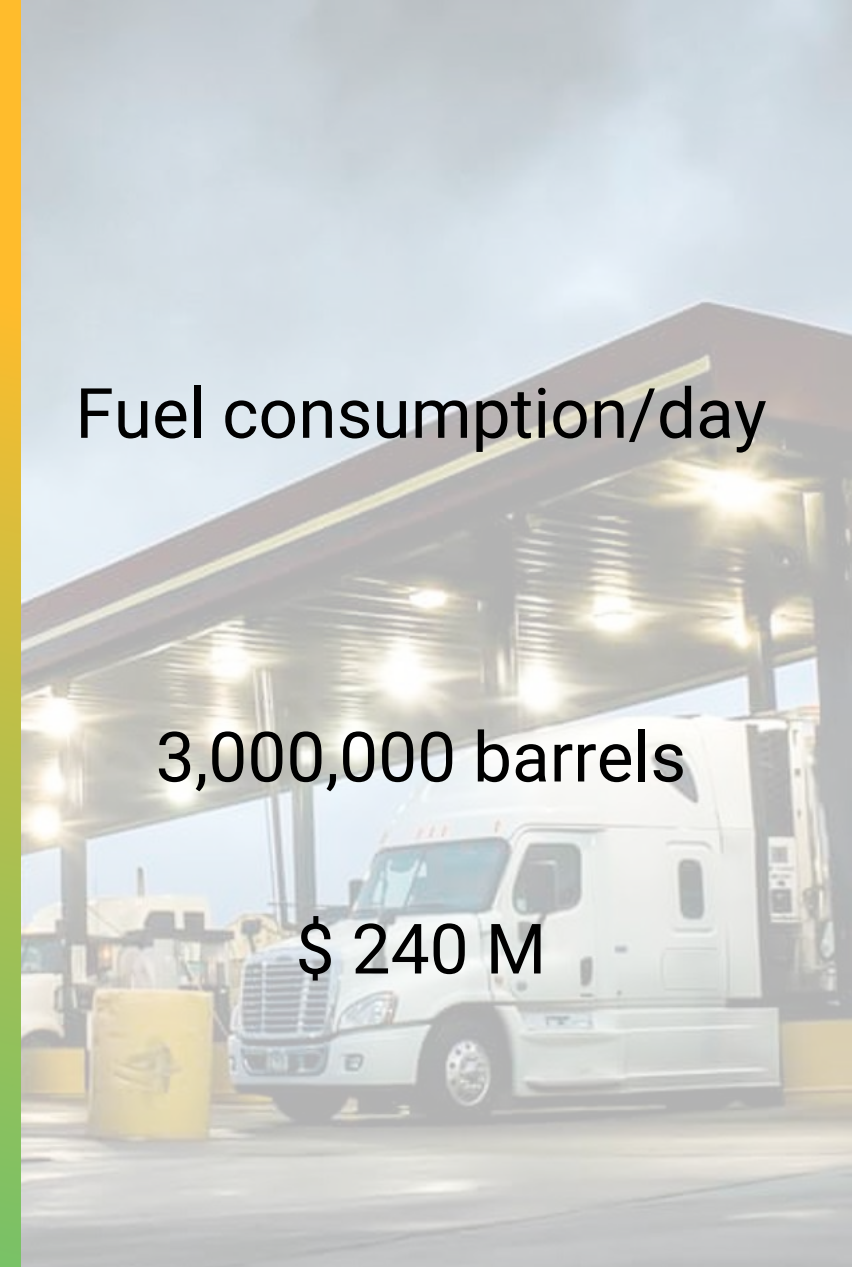
\$ 70/ton



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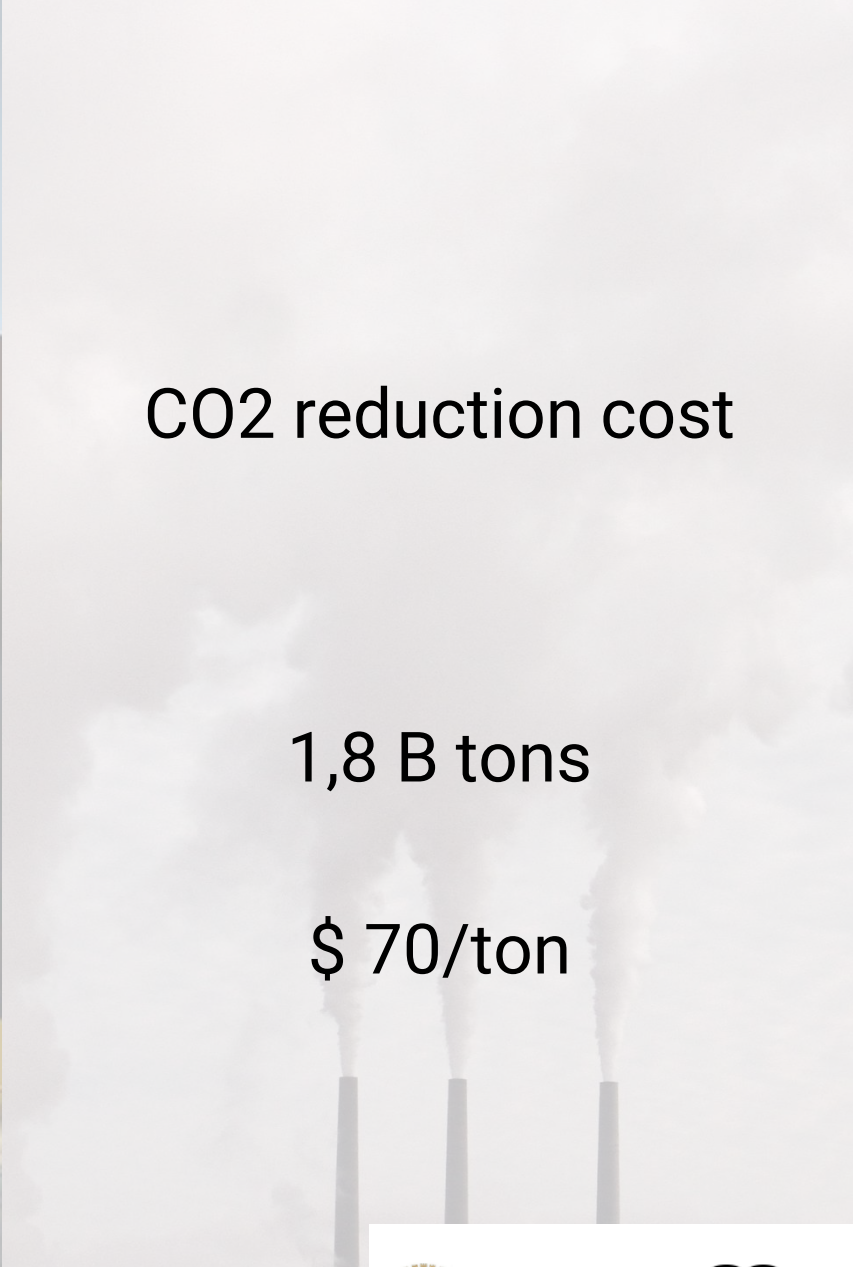




Fuel consumption/day

3,000,000 barrels

\$ 240 M



CO2 reduction cost

1,8 B tons

\$ 70/ton



ECO-driving training

2,1 M drivers

\$ 1000 / driver

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Solution?

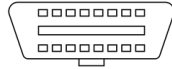
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TruckY

Context-aware speed advisor

OBD/canbus



Road morphology



Speed limits



Traffic conditions



Weather



40+ parameters

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up to **30%** saving per vehicle

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up to **30%** saving per vehicle

AVG. **15%** per fleet

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Optimization strategy

Instantaneous optimization

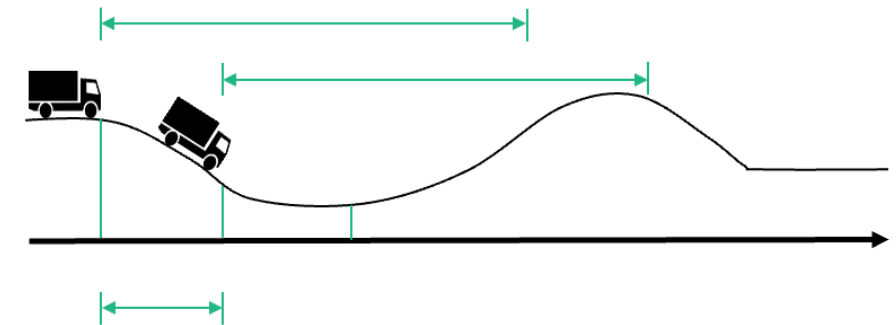
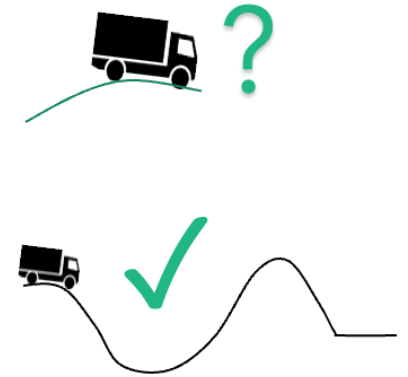
To adapt the reference velocity to the road slope

Full Horizon optimization

To ensure the time constraints of the expected time travel

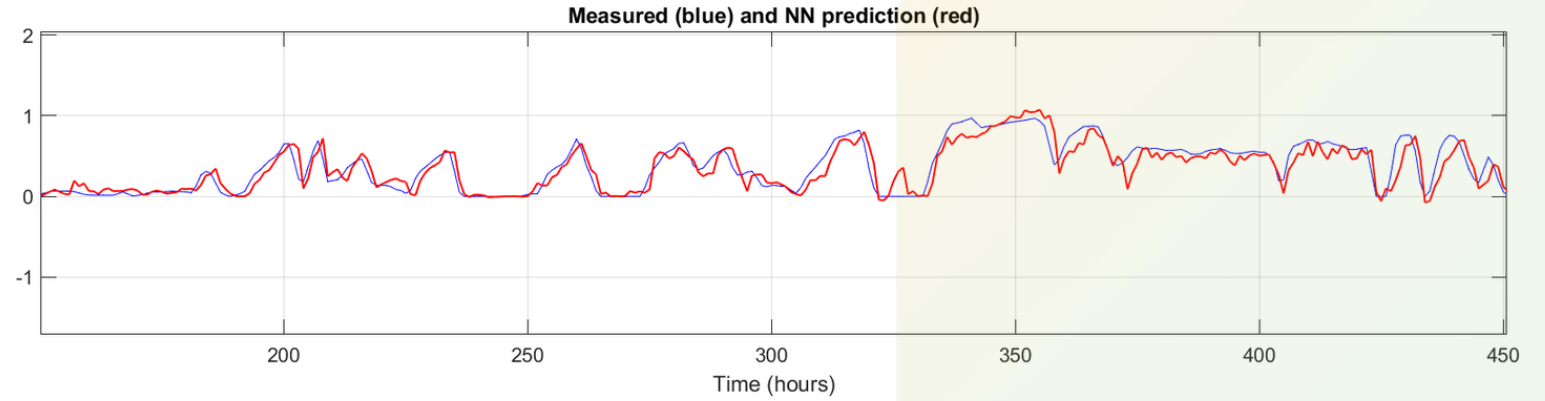
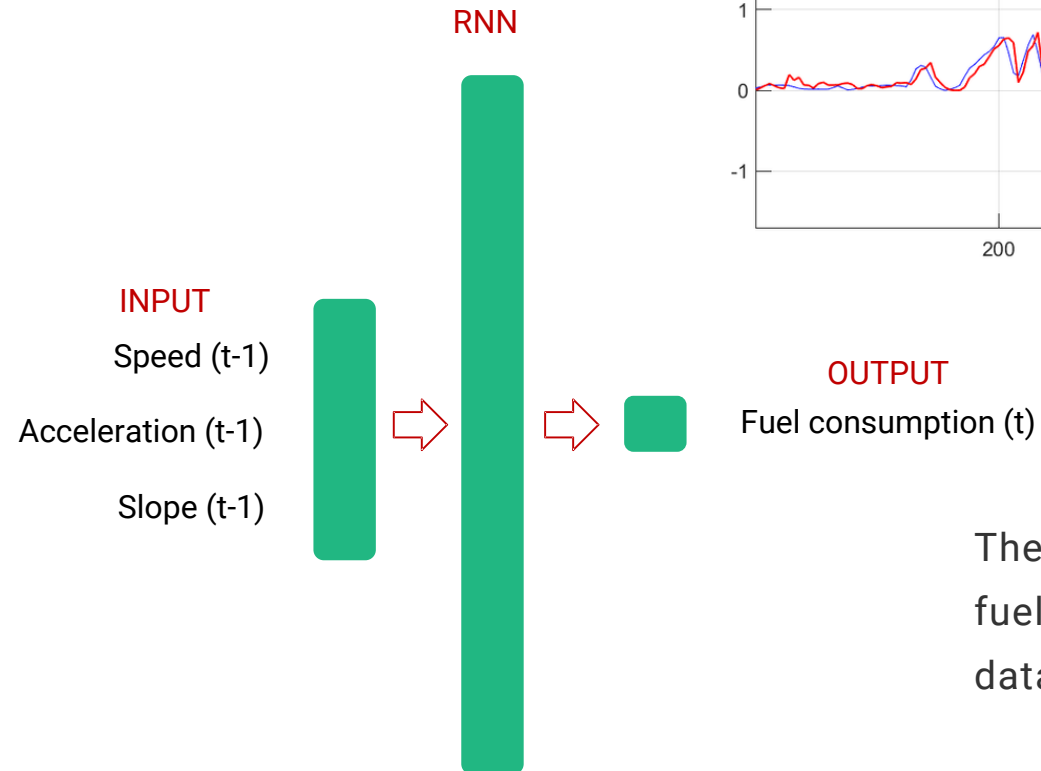
Reciding Horizon

Adaptivity to unforeseen disturbances



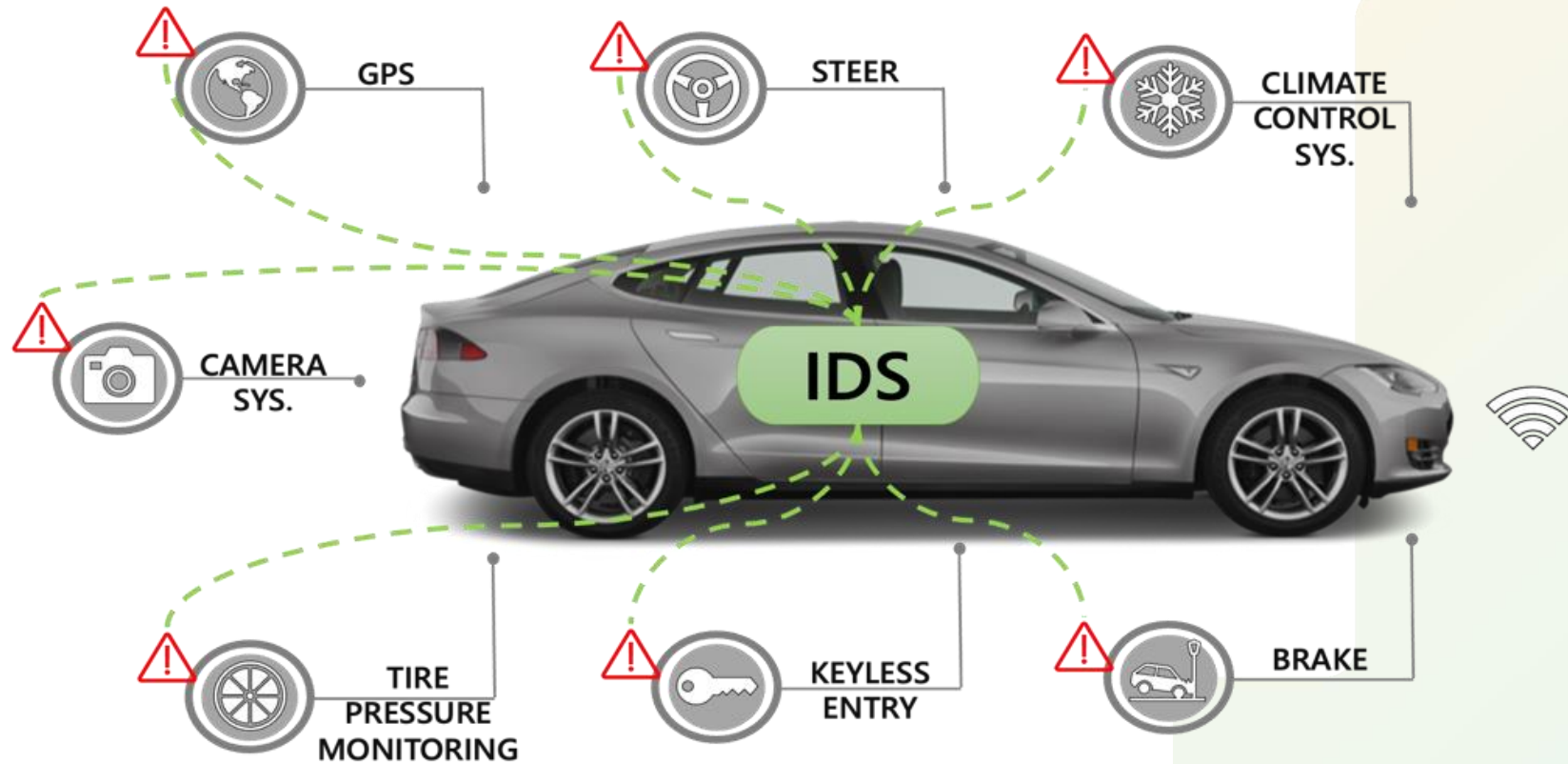
Fuel consumption prediction

AI solutions Recurrent Neural Networks



The network is able to track the dynamics of fuel consumption [l/km] consistently with data measured on board.

Cybersecurity



3 STEPS ALGORITHM

- Data Flow Analysis
- Feature Extraction
- Event Detection

Bayesian network
Context-aware

Cybersecurity in Automotive: an Intrusion Detection System in Connected Vehicles
DOI: <https://doi.org/10.3390/electronics10151765>

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TRACTION

SOFTWARE INTEGRATION

Add-on solution on logistic services providers



COMMERCIAL PARTNERSHIP

Off-the shelf product



HEAVY-DUTY CUSTOMERS

Pilot and roll-outs



AMAZON LOGISTICS



INTERMODALITY



FOOD LOGISTICS



PASSENGER TRANSPORTATION

CAR-SHARING/RENTAL CUSTOMERS

Dynamic pricing and driver rewarding



PRIVATE CARS



PROPRIETARY FLEET

TruckY

I-SEE

PLUG&PLAY

webfleet

lightfoot
Rewarding better drivers

Pilotfish

VIRICITI

Meight
Driving Together

WideSense

DIGITAL INTEGRATION

OEM

FLEET-MANAGEMENT

ECO-DRIVING

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Roadmap

Q4 2023



CAR
SHARING/RENTAL

Q1/Q2 2024



US INC.

Q3 2024



EV/FUEL
CELLS

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Team

3 Investors

6 Developers

5 R&D

2 Advisors



Ennio Andrea
Adinolfi
CEO
Mech. engineer,
postdoc



Enrica
Formaglio
CRO
crowdfunding
expert



Cesare
Pianese
CTO
College
professor



Tommaso
D'Onofrio
CFO
Startup
investor



Lulù
DOG
Feel Good
Manager

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Less Fuel, More **Business**
Less Emission, More **Planet**

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Raised: ~ € 500k

€ 1.5 MLN



Progetto cofinanziato dall'Unione Europea, dallo Stato Italiano e dalla Regione Campania, nell'ambito del POR Campania FESR 2014-2020



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